



Invitation to Government Professionals concerned with meeting the mandates for eliminating redundant government IT investments

# Enterprise Life Cycle Educational Series for FTS Clients and Industry Partners

May 30-31, 2002 ★ DoubleTree Hotel ★ 300 Army Navy Drive ★ Crystal City, VA  
(two blocks from the Pentagon City Metro Stop; plenty of hotel parking available)



Learn practical implementation strategies for Performance Planning, Capital Planning, Enterprise Architecture, Performance Metrics implementation, and the IT Investment Management (ITIM).



Understand how IT investments can solve agency performance problems. Learn better metrics for evaluating the effectiveness of IT projects.

To reserve your place, please visit [www.digitalgovernment.com](http://www.digitalgovernment.com) or call 202-624-1754.

**Complimentary registrations are available for government employees on a first come, first serve basis.**

A limited number of registrations are available to industry at \$150 per person.



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**FEDSIM**

The intended audience is Government Professionals responsible for Performance Based Information Technology Investments:

- ✓ **CIO's and Their Staffs**
- ✓ **CFO's and Their Staffs**
- ✓ **Program Managers**
- ✓ **Acquisition Professionals**
- ✓ **Budget Officers**
- ✓ **Financial Managers**
- ✓ **IT Professionals**

## PLAN NOW

**to take advantage of this FTS Service for government professionals responsible for integrating the budget and performance of government IT investments.**





# AGENDA

## Day One — Thursday, May 30, 2002

8:30am - 8:45am

**Welcome and Kick Off** — Bob Suda, Assistant Commissioner, IT Solutions, Federal Technology Service, General Services Administration

8:45am - 9:00am

**“FTS’ Commitment to the Progress: The Evolution of IT Investment”** — Charles Self, Deputy Commissioner, Federal Technology Service, General Services Administration

9:00am - 9:45am

**“Jointly Investing to Unify and Simplify: Web Services Opportunity for Eliminating Redundant IT Investments Across Government”** — Mark Forman, Associate Director for Information Technology and E-Government, Office of Management and Budget

9:45am - 10:15am

**“GAO’s IT Investment Management (ITIM) Process and Investment Management”** — Lester Diamond, Associate Director, General Accounting Office

10:15am - 10:30am *Break*

10:30am - 11:45am

**“Lessons Learned and Insights from DOL’s E- Gov Initiative”** — Laura Callahan, Deputy CIO, Department of Labor

12:00pm *Buffet Lunch*

12:30pm - 1:15pm *Luncheon Speaker*

**“Contracting for IT Results”** — Steve Kelman, Weatherhead Professor of Public Management, Harvard University, JFK School of Government

1:30pm - 2:30pm

**“IT Investment Road Map: Integrating the Pieces”** — Paul Wohlleben, Partner, Grant Thornton

2:30pm - 2:45pm *Break*

2:45pm - 4:00pm

**Workshops — First Session** (see Matrix)

## Day Two — Friday, May 31, 2002

8:00am - 8:15am

**Welcome Back** — Bob Suda, Assistant Commissioner, IT Solutions, Federal Technology Service, General Services Administration

8:15am - 9:00am

**E-Government Panel** — Thomas Temin, Vice President, Editorial, Post Newsweek Tech Media, *Moderator* Scott Cameron, Deputy Assistant Secretary, Performance and Management, Department of the Interior Lewis Sanford, Chief Information Architect, General Services Administration and E-Government Program Office Manager

9:00am - 9:15am *Break*

9:15am - 10:30am

**Workshops — Second Session** (see Matrix)

10:45am - 12:00pm

**Workshops — Third Session** (see Matrix)

12:00pm *Seated Lunch*

12:30pm - 1:15pm *Luncheon Speaker*

**“Drafting the Blueprint of Your Enterprise Architecture”** — Mark Day, Deputy CIO, Environmental Protection Agency

1:30pm - 2:45pm

**“Where to Focus on the 300”** — Rick Smith, COO, Interoperability Clearing House

1:30pm - 2:45pm

**“3rd Generation System: The Change Management Strategy for IT Solutions”**

Chris Wren, CTO, IT Solutions, Federal Technology Service, General Services Administration  
Jim Bresson, Gartner Group

3:00pm **Wrap up** — Bob Suda

## WORKSHOP SESSIONS

Track Topic/ Workshop Session	Enterprise Level	Performance-Based Acquisition	Key Criteria	What Is Missing in Capital Planning?
<b>Day One — Thursday, May 30, 2002</b>				
<b>FIRST SESSION</b> 2:45pm - 4:00pm	<b>A</b> <i>Panel</i> — How Does the IT Strategic Plan Relate to the A-11 300? Thomas Beyer, The Benchmarking Company	<b>B</b> Performance Based Contracting: Myth vs. Reality Keith Sandridge, IT Solutions	<b>C</b> Integrating Security into Your Business Plan — The 3 Faces of Eve Matt Kern, PCI and Tom Kireilis, FEDSIM	<b>D</b> Project Level Business Cases: How Can We Create a Meaningful Portfolio? Paul Wohlleben, Grant Thornton
<b>Day Two — Friday, May 31, 2002</b>				
<b>SECOND SESSION</b> 9:15am - 10:30am	<b>E</b> Business Architecture’s Linkage to IT: Art or Science Thomas Beyer, The Benchmarking Company	<b>F</b> Performance Based Contracting: Creating a Win-Win Solution Howard Grizzle, FEDSIM	<b>G</b> Enterprise Architecture: Why Is It So Important? John Weiler, The Interoperability Clearinghouse	<b>H</b> Portfolio Evaluation Issues: A Risky Business? Rick Smith, The Interoperability Clearinghouse
<b>THIRD SESSION</b> 10:45am - 12:00pm	<b>I</b> Meaningful Performance Measures for Getting the OMB Green Light Don Hinds, Technical Decision Modeling and Jim McGalliard, FEDSIM	<b>J</b> How to Build an Effective Incentive Type Contracting Partnership Ed Abeya, Jacer and Althea Kireilis, FEDSIM	<b>K</b> How to Manage Projects in a High Risk/High Exposure Marketplace Rick Smith, The Interoperability Clearinghouse	<b>L</b> Economic Analysis: What’s Important and What’s Not? Doug Hubbard, Hubbard Decision Research